




CHEVY SILVERADO. The lowest cost of ownership of any full-size pickup.* And

it's no wonder, because Silverado® has the highest expected resale value† and the lowest annual fuel costs of any full-size V8 pickup.** Plus it's all backed by the Chevy™ 100,000 mile/5-year Transferable Powertrain Limited Warranty.†† Ford doesn't back you like this. Or Toyota. To see more Silverado advantages, check out chevy.com **THIS IS OUR TRUCK. AN AMERICAN REVOLUTION** 

*Based on *Vincentric's* 2007 Model Level Analysis—October 2007. †Based on *Automotive Lease Guide's* 2008 Residual Value Awards. Excludes other GM vehicles. **Based on 2008 GM Large Pickup segment and Silverado 2WD with an EPA est. MPG 15 city, 20 hwy. Excludes other GM vehicles. ††Whichever comes first. See dealer for details. ©2008 GM Corp. Buckle up, America!