



It's a fact. When it comes to in-plant insect control, there's only one *better Bt*: Pioneer® brand hybrids with Herculex® insect protection traits. Herculex I controls not only **CORN BORERS**; it's the only in-plant trait that also helps stop **WESTERN BEAN CUTWORMS** and **BLACK CUTWORMS**.

Our newest offering, Herculex XTRA<sup>^</sup>, stacks all the benefits of Herculex I with the Herculex RW<sup>^</sup> trait, to provide outstanding control of **ROOTWORMS**. All hybrids containing Herculex traits also contain the LibertyLink® gene, and most are also available with the Roundup Ready® Corn 2 gene. Our hybrids can be stacked the way you want them and all contain proprietary Pioneer genetics. Pioneer, there's just no doubt about it.



[www.pioneer.com/betterbt](http://www.pioneer.com/betterbt)

## Technology That Yields®



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