

**“BusinessLink dealers get to offer a unique, value-added service to a segment of the market that’s not addressed as it should be – small businesses.”**

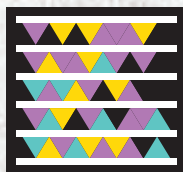
Tim Watts, COO, BusinessLink Dealer  
Victorville Motors, Victorville, CA



For Tim Watts, BusinessLink is all about relationships. “It’s not just trying to get the sale or close that one transaction. We try to understand from our customers’ vehicle needs what we can bring to the table to help them conduct their businesses. And they appreciate that we are sensitive to the kind of unique challenges that they face.”

BusinessLink enables Tim to offer his customers a whole suite of benefits, like next-available bay service and 24/7 towing. “We deliver trucks to customers whose vehicles are in for service. Time’s money, so we do what we can to get people back on the road.” Tim also partners with upfitters and financial institutions to tailor transportation solutions for customers with specific needs that can’t be found “off the shelf.” One customer was just blown away. “He didn’t expect that a dealership could – or would – take charge and provide that level of service.”

**See why businesses choose BusinessLink.**



Watch a BusinessLink video featuring Tim on your smartphone. Download the Microsoft Tag Reader app at <http://gettag.mobi> and capture a photo of this tag.



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