

MORE BUSINESS PER GALLON.



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THE SIERRA® 1500. THE MOST FUEL-EFFICIENT V8 AVAILABLE IN A FULL-SIZE TRUCK.*



You can't control gas prices. But you can control how much gas your business uses. The Sierra 1500 offers the best available fuel economy in its class with an impressive 20 EPA-estimated highway miles per gallon. Better yet, Sierra also boasts impressive towing capacity, so you won't have to compromise on power either. This is what happens when you never say never. Effective and efficient, that's Professional Grade.

THE SIERRA FROM GMC® WE ARE PROFESSIONAL GRADE. **GMC**

*Based on 2008 GM® Large Pickup segment and Sierra 2WD with available 5.3L V8. EPA-est. MPG 15 city, 20 hwy. Excludes other GM vehicles.

Vehicle shown with equipment from an independent supplier. Please see the owner's manual regarding alterations and warranties.