

# Welcome to the 2008 Farm Progress Show



## Dear visitors,

We look forward to seeing you at this year's Farm Progress Show, just east of Boone in central Iowa. For 55 years the Farm Progress Show has been the nation's leading outdoor farm show, featuring an extensive array of information and technology for today's farmers. This year's show will once again deliver on that tradition.

The staff of Wallaces Farmer and Farm Progress Companies is proud to host the 2008 show, a three-day event set for Aug. 26-28. This is the first year the show will be held on the new, permanent biennial site at Boone. The show will be at this location every other year for the next 20 years, on nearly 600 acres at the intersection of U.S. Highway 30 and Iowa Highway 17.

Stop by and visit with us at the Wallaces Farmer Hospitality Tent on the exhibit field. We're always open to suggestions on how to improve the show, and on suggestions for articles for the magazine. We need to hear what you think about the many challenges in farming today.

Besides being the home of the Farm Progress Show in Iowa, the Boone site is also known as the Central Iowa Expo site. It will host other events and activities when not occupied by the Farm Progress Show.

The central Iowa location is close to major highways and a variety of hotels and restaurants. And Iowa State University, a leader in education and ag research, is just a few miles away in Ames. The show and its host publication, Wallaces Farmer, have a long relationship with ISU.

Some of the upgraded features of the 2008 show site include hard surfaced roads and permanent restrooms — two things that make it more comfortable for show visitors. The site's storm sewer and drainage system were in place earlier this spring and easily handled all the rain we received.

Long-term facilities for the show have been established to avoid weather-related interruptions and to provide visitors and exhibitors with even better show experiences. Visitors at the 2005 and 2007 shows held at its first permanent biennial location near Decatur, Ill., have been impressed with the show's "world class" facilities. Likewise, you'll be impressed with the amenities at Boone.

Farm Progress decided to have permanent sites to better serve you. For 50 years the approach was to "build it and they will come." We would go to a farm field and establish a temporary site each year. For a number of reasons, those times are past and we've moved to world-class facilities. The show will now rotate between Iowa at the Boone site and Illinois at Decatur — home of the show's other permanent biennial facility.

So come see us Aug. 26, 27 and 28 at Boone. Enjoy the show!

Sincerely,  
Rod Swoboda  
Editor, Wallaces Farmer



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# You Could Win A WELDER or More!



**Miller.** You could win—  
Miller Renegade welder/generator or  
American Eagle II Auto-Darkening helmet

While you are at Farm Progress Show, be sure to stop by Wallaces Farmer's Hospitality Tent.

Enter the 2008 Wallaces Farmer "Pick Your Favorite Cover Drawing" for a chance to win a Miller Renegade welding/generator, MSRP value is \$2,677. Or perhaps you'll be the lucky winner of a Miller American Eagle auto-darkening welding helmet, MSRP value is \$169.

GIFT with a Wallaces Farmer or Rural Life magazine subscription! Purchase a Wallaces Farmer or a Rural Life subscription at the show and you will receive a special gift. Come to the Hospitality Tent for full details!

We hope to see you at this year's spectacular show!

**NO PURCHASE NECESSARY.** Void where prohibited. Open to active farmers who are legal U.S. residents 21 years or older. Drawing ends Aug. 28, 2008. Send stamped envelope to: FP FPS Welder Drawing Rules, 191 So. Gary Ave., Carol Stream, IL 60188. Sponsored by Farm Progress Companies and Miller Electric.