

**The Better Bt™**. It's no wonder Pioneer® brand hybrids with Herculex® insect protection — **The Better Bt™** — lead the industry: A high level of **rootworm** control, expressed consistently across all hybrid families. Your only choice for in-plant **western bean cutworm** and **black cutworm** control. And all that protection is wrapped around unique proven Pioneer genetics, backed by sales representatives with a wealth of agronomic knowledge to help you maximize productivity. To learn more, go to [www.pioneer.com/betterbt](http://www.pioneer.com/betterbt)

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