

# Tennessee Cattlemen welcome new leader

**C**HARLES Hord, a farmer who helped coordinate the Cattle Improvement Initiative at the Tennessee Department of Agriculture in Nashville, now is executive vice president of the Tennessee Cattlemen's Association.

"We are very fortunate to have someone with Charles' expertise, experience and background as executive vice president of our organization," says TCA President Richard Daugherty of Blount County. "He's a cattleman himself and a proven leader, and his outstanding work with the department of agriculture has prepared him well to direct TCA's activities."

## Beefed-up background

Hord says it is with satisfaction and anticipation that he leaves TDA to lead the Murfreesboro-based cattlemen's association. He joined the TDA staff in September 2005 as coordinator of the cattle improvement segment of the Tennessee

Agricultural Enhancement Program statewide cost-share initiative for farmers.

"I am proud to have worked at the department of agriculture in an area that provides direct cost-share benefits to Tennessee producers," Hord says. "At the same time, I'm excited and optimistic as I assume my new job with the Tennessee Cattlemen's Association, which offers a wide variety of programs that also benefit cattlemen of our state. I look forward to working with our membership in all these endeavors."

In his new position, Hord will continue to work closely with the Tennessee Department of Agriculture and other partners such as the Tennessee Beef Industry Council, Tennessee Farm Bureau, Tennessee Livestock Market Association, Tennessee Veterinary Medicine Association and the University of Tennessee in providing help to TCA members.

A native Tennessean, Hord holds a bachelor of science



CHARLES HORD

degree in agriculture business and economics from the University of Tennessee. At their Elmwood Farm near Murfreesboro, he and his father and brother raise cattle, sheep, hogs, corn, wheat, cotton and soybeans. The farm has been in their family since well before the Civil War.

For additional information, call the TCA at 615-896-BEEF (2333), e-mail [info@tncattle.org](mailto:info@tncattle.org), or visit [www.tncattle.org](http://www.tncattle.org).

Source: TCA

## Beef Briefs

### Bullish numbers in cattle on feed report

Producers put about 11% fewer animals in feedlots during this March than they did the year before. U.S. feedlots have inventories slightly higher than a year ago and the second highest April inventory on record. "What this implies is that basically there's going to be a little bit less beef coming out of feedlots as we move into the summer months," says USDA livestock analyst Shayle Shagam. Lower numbers coming from feedlots should help prices, but even with prices in the low \$90s, producers are facing very high grain prices, which are squeezing margins.

### JBS further expands beef business

The Australian Competition & Consumer Commission has cleared acquisition of the Tasman Group by JBS S.A. The Tasman Group, a beef cattle and lamb processor, will be combined with JBS Australia, the Australian beef division of U.S.-based JBS Swift Group. Tasman is one of the three acquisitions JBS is making to complete its Australian-North American beef platform. The other two are National Beef Packing Co. and the beef division of Smithfield Foods Inc. in the U.S.

### South Korean demand for U.S. beef remains high

U.S. beef is flowing back into South Korea, and while it's still unclear how much the country will import, USDA livestock analyst Shayle Shagam says numbers from 2003 give a positive outlook. Exports to Korea in 2003 represented more than \$850 million to American producers. When the ban was partially lifting in 2007, Shagam says the U.S. sold quite a bit of beef before imports were again shut down.

### New veal cuts introduced

The Beef Checkoff recently showcased new veal cuts to a standing-room-only crowd of producers in Reno, Nev. Checkoff representatives presented the new cuts and their application to casual theme restaurants targeted by the checkoff's "Go to Market Strategy." Find out more at [www.vealstore.com](http://www.vealstore.com).

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Due August 24, 2008 to Dr J Analyst M250.

1950 S. Morgantown Road  
Morgantown, IN 46160  
Kevin L. Presnell, Owner and President  
[kpresnell@presnellcompanies.com](mailto:kpresnell@presnellcompanies.com)  
[www.presnellplantation.com](http://www.presnellplantation.com)

CATTLE COMPANY  
**PRESNELL**  
*Plantation*

Tim White 859-509-5401  
[twhite@presnellcompanies.com](mailto:twhite@presnellcompanies.com)  
Kathy Scott 859-489-3907  
[kscott@presnellcompanies.com](mailto:kscott@presnellcompanies.com)

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