

# Precision ag gets Beltwide notice

By DAN CRUMMETT

**P**RECISION agriculture will get top billing at the next Beltwide Cotton Conferences workshops, as growers, educators and others in the nation's cotton industry gather in New Orleans, Jan. 4-7, 2010.

Bill Robertson of the National Cotton

## Key Points

- Precision ag gets featured billing at 2010 Beltwide Cotton Conferences workshops.
- Sampling methods for nematode control are on the agenda.
- Irrigation and sensor-based nitrogen application research is also on tap.

Council says Randy Taylor, Oklahoma State University, will set the stage for the precision agriculture theme Tuesday morning at the general production conference, with a look at current and future opportunities for cotton producers using precision agriculture technology in their fields.

"From there, the precision agriculture

theme branches out in other Tuesday and Wednesday workshops in the New Orleans Marriott hotel," Robertson explains. "The general production conference this year — where all attendees gather in one hall — is set in the nearby Sheraton hotel."

Workshops include:

1. A collaborative report on several years' research from across the Cotton Belt concerning site-specific management of nematodes, Tuesday afternoon, Jan. 5

2. Hands-on sampling for precision agriculture uses, by Jeffrey Willers, USDA Agricultural Research Service researcher in Mississippi, Wednesday morning, Jan. 6

3. Sensor-based nitrogen application, by David Dunn of the University of Missouri, at the Delta Research Station in the Missouri Bootheel, Wednesday morning, Jan. 6

4. Cotton irrigation, by Dana Porter, Texas AgriLife Research and Extension Center, Lubbock, Texas

The Beltwide Cotton Conferences mark the annual gathering of all segments of the cotton industry. They draw growers, educators, agribusiness leaders, consultants, warehouse managers, ginners and cotton marketing personnel from across the U.S. and other nations. The meeting is punctuated with individual reports, panel discussions, workshops and seminars.

Technical sessions for the event run Wednesday afternoon through Thursday and include the following topics:

- cotton agronomy and physiology
- cotton disease
- cotton economics and marketing
- cotton engineering systems
- cotton ginning
- cotton improvement
- cotton insect research and control
- cotton quality measurement
- cotton soil management and plant nutrition
- cotton utilization
- cotton weed science research

For more information on the conferences, lodging and the schedule, visit [www.beltwide.cotton.org](http://www.beltwide.cotton.org).

## STOP USING A 20TH-CENTURY HERBICIDE ON 21ST-CENTURY WEEDS.

Harness the power of the new chemistry that drives **Kixor**® herbicide technology. It creates a new kind of burndown and residual control across a wide range of crops.

Go to [kixorherbicide.com](http://kixorherbicide.com) or ask your retailer.

**BASF**  
The Chemical Company

**KIXOR**  
HERBICIDE

Always read and follow label directions.

Kixor is a registered trademark of BASF.  
©2009 BASF Corporation. All Rights Reserved.  
APN 09-01-079-0014

## RUBES



"A most curious case. He's been dead for quite some time, but no one seemed to notice. Apparently, for as long as anyone can remember, he's been as stiff as a board."