

# The Better

above ground and  
below ground

# Bt™



**The Better Bt™.** It starts with unique Pioneer germplasm, foundation of consistent performance and decades of top yields. Then it incorporates the industry's best in-plant pest control: Herculex® XTRA<sup>^</sup> insect protection. Above ground, Pioneer® brand hybrids with Herculex XTRA not only provide excellent **corn borer** control, they also deliver the only available in-plant protection against **western bean cutworm** and **black cutworm**. Below ground, Herculex XTRA provides a higher level of **rootworm** control, expressed consistently across all hybrid families. All hybrids with Herculex traits also contain the LibertyLink® gene; most are also available with the Roundup Ready® Corn 2 trait.

Technology  
That  
Yields®



To learn what makes Pioneer® brand hybrids with Herculex® XTRA<sup>^</sup>  
**The Better Bt™**, go to [www.pioneer.com/betterbt](http://www.pioneer.com/betterbt)