



TAB FOR MORE DEPTH: Seeking more weather, markets or news information? The green tabs at the top of the site open doors to greater content choices.

Tabbed content gives more information

By WILLIE VOGT

YOUR site — *www.PrairieFarmer.com* — offers ample information right on the home page, yet across the top of that page you'll find a few tabs that can provide extensive in-depth coverage, too.

At the top of the home page you'll find "Home," "News," "Markets," "Weather," "Discussion," "Blogs" and "Advertise."

HOME. That's a pretty self-explanatory tab. Click here no matter where you are on the site and you head right back to the home page.

NEWS. While you may have plenty of news on your home page, clicking this tab takes you to a page of information from various Farm Progress sources

that are all in one place.

MARKETS. Here you'll find information beyond what you find on the home page "Risk Management" module. You'll find a real-time graphic of how top crops are performing during the market day. You'll also find the constantly updating market data from major grain and livestock trading floors, including electronic quotes. And you'll find the charting tools, too, along with quick links to *Farm Futures* columnists, *Farm Futures* news and a unique way to listen to the twice-weekly *Farm Futures* podcast.

WEATHER. Go here for plenty of maps and information at your fingertips. While the home page module can provide real-time weather, this site section goes well beyond that. Click on

"Weather" to get access to a wide range of local, regional and national maps. And you'll find links to important ag maps, too. Farm Progress is constantly looking at ways to enhance this page, so please send your ideas to help@farmprogress.com.

DISCUSSION. This tab is for you. It brings up a page where you can search out discussions on a wide range of subject categories. This is a new feature on the site, and Farm Progress editors want you to join in and create a conversation where readers share ideas. Check it out, and chime in if you have something to say. You do have to be registered to comment.

BLOGS. Several Farm Progress editors are offering up their ideas at least

once a week on their blogs. Check them out regularly and chime in with your take on these commentaries. Some expand on columns you'll find in your local magazine — like "Farmer Iron, the Blog." Others are additions to the conversation between reader and editor. Read the blogs and offer your comments on the topics discussed.

ADVERTISE. This takes you to a form for potential advertisers to contact us for more information.

Each in-depth section is always under review in an ongoing search for features and tools to add to the new sites. Check them out regularly, and offer your input either at a discussion area or by e-mail. Best way to comment is to send a note to help@farmprogress.com.

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