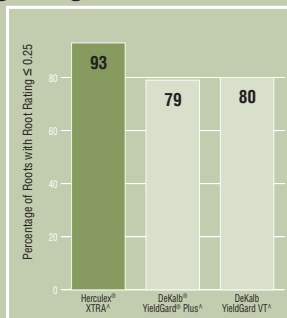
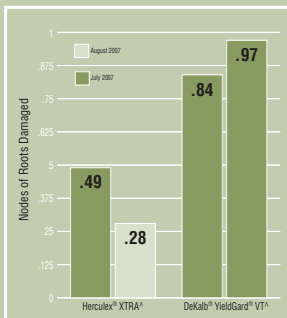


Nothing protects your fields like Herculex[®] XTRA[^] The Better Bt.[™]

Side by side from a grower field in Rochelle, Illinois, July 2007. Roots on left are from a DeKalb[®] hybrid with YieldGard[®] VT Triple[™]; roots on right are from a Pioneer[®] brand hybrid with Herculex[®] XTRA[^] insect protection.



Root Damage Ratings



Nodes of Damage
University of Illinois, Urbana — 2007
Data Source: University of Illinois rootworm product efficacy trial at Urbana, 2007.

Consistency of Control
2-Year Rootworm Systems Trials — 2006-07
Data Source: 2006-2007 Pioneer Agronomy Sciences systems trials, average of 10 locations where node injury score in untreated check was ≥ 1.0. YieldGard VT[™] included in 4 locations in 2007.

Photos taken in same field in Delaware County, Iowa, (August 2007) demonstrate the difference Herculex[®] XTRA[^] insect protection can make under western bean cutworm pressure. Ear on the left is from a DeKalb[®] hybrid with YieldGard[®] Plus[™]. Ear on the right is from a Pioneer[®] hybrid with Herculex[®] XTRA[^] insect protection.



The Better Bt.[™] It starts with unique Pioneer germplasm, foundation of consistent performance and decades of top yields. Then it incorporates the industry's best in-plant pest control: Herculex[®] XTRA[^] insect protection. Above ground, Pioneer[®] brand hybrids with Herculex XTRA not only control **corn borers**, they also provide the only available in-plant protection against **western bean cutworm** and **black cutworm**. Below ground, Herculex XTRA provides a higher level of **rootworm** control, expressed consistently across all hybrid families. All hybrids with Herculex traits also contain the LibertyLink[®] gene; most are also available with the Roundup Ready[®] Corn 2 trait.

For up-to-the-minute yield comparison data, go to www.growingpoint.com

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