

ALL HAIL THE TORQUE KING.



MEN LOVE TORQUE. Why? [LONG LIVE THE TRUCK]
Because men were put on this earth to move things and haul stuff. And they do that in a Silverado® HD —



But what's the use of power if you don't have control? Especially on challenging mountain grades. That's where the Allison GM® segment-

J.D. Power and Associates "Most Dependable Heavy-Duty Full-Size Pickup." What's next? The 2006 Silverado, featuring an available, enhanced 360-hp Duramax® Diesel† with an available Allison® transmission† — yeah, the same make of transmission you find in the M1 tank — that will crank out more horsepower and torque than any other diesel — 650 lb.-ft. of torque to be exact.



exclusive** Tap-Up/Tap-Down shift feature comes into play. It allows you to manually switch between gears on steep grades, making that 16,700 lbs.†† of trailering capacity seem like child's play. But the technology doesn't stop there. The Duramax Diesel is extremely quiet with no decrease in efficiency. And the cast-aluminum cylinder heads, featuring sintered-steel valve inserts and a four-valve design, help reduce emissions and maximize power. Work smart and hard. Any questions?

LET THERE BE IMITATORS. Let there be pretenders. All hail the torque king. Silverado Heavy Duty. From Chevy.™ The most dependable, longest-lasting trucks on the road.***

CHEVY  SILVERADO

AN AMERICAN REVOLUTION

*The Chevrolet Silverado HD was the highest ranked heavy-duty full-size pickup in the J.D. Power and Associates 2005 Vehicle Dependability Study™ of 2002 model year vehicles. Study based on a total of 50,635 consumer responses indicating owner reported problems during the previous 12 months of ownership. www.jdpower.com †Available on 2500HD and 3500 models. **Based on 2005 Large Pickup segment. ††Maximum trailer weight ratings are calculated assuming a properly equipped base vehicle, plus driver. See dealer for details. ***Dependability based on longevity: 1981–July 2004 full-line light-duty truck company registrations. Excludes other GM divisions. ©2005 GM Corp. Buckle up, America!