



Because...

Our Seed Professionals Have To Undergo An Exhausting Personality Analysis

NEGATIVES

- Can't Play an Instrument
- Doesn't Paint
- Has 2 Left Feet on the Dance Floor
- Won't ever play professional football

POSITIVES

- ✓ Listens To His Customers
- ✓ Customer Success Is His Priority
- ✓ Possesses Excellent Product Knowledge
- ✓ Places Technologies For Optimum Performance
- ✓ Is Proud To Be Listed On His Customers' Speed Dial Under "Seed Specialist"