

Stay alert to moves in markets

By WILLIE VOGT

THE rising use of mobile phones means you have instant communications available. And even the most rudimentary phone these days can receive a text message. At Farm Progress, we want to help you maximize the value of that feature by using our

Key Points

- Text alerts keep you up to date on key markets moves.
- Avoid surprises by getting those alerts on your phone.
- Cell phone companies can charge for text alerts.

Web site to alert you when the market makes a move.

Registered users of our site can set up alerts that will notify them when the market moves in specific ways. We've talked about this in past issues, but we think it's important that you know key facts about this service as a way to maximize it for your business.



TAB FOR ALERTS: Click on the "Alerts" tab in the Risk Management Center on the Web site and you'll be able to configure text alerts to your mobile phone. The service is free from Farm Progress, although your mobile carrier may charge for the text message.

■ **Text messages aren't free.** If you sign up for messages, you'll pay 20 cents for each one you receive. If your phone account offers a specific number of free text messages, this may not be a problem, but if you've not signed up for text messaging, you'll still get the message, and your carrier will be happy to provide the service for that fee.

■ **You must use a cell phone.** Farmers signing up for alerts should know that this goes to your cell phone only, not to e-mail or some other Web service.

■ **Adding cell carriers.** You can suggest a cell phone service provider if you don't find yours on our list, and we'll do what we can to add it.

■ **Simple service.** All you do to initiate an alert is to click on the "Alerts" tab found inside the Risk Management Center module. Click on "Configure" to set up an alert. You'll either go to your sign-in page, or right to your profile. You'll see an "Alerts" tab there. Click on that and set up your alert.

The menu for setting up the alert is simple, using dropdown choices that allow you to pick the commodity, the contract and the kind of alert you want.

We're constantly working on ways to improve this service, since we know getting an alert when you're in the field when a contract moves for, or against, you can have key financial value.

Try out the service — it's free — and see how it works. Check it out at www.PrairieFarmer.com today.

Join conversation of online users

WHEN you go to our Web site, you'll find a tab at the top for "Discussion" where you can read what others are saying or add your own comment. We're new to this and would like to hear from our readers concerning issues that are of interest to you.

Non-registered users can read all the comments. You can choose "Hot Topics" to look at some key discussion topics, or just check out the discussion by clicking on the topic "dropdown" menu and selecting the topic of interest to you.

If you want to join the conversation, you just need to register. You can do that for free.



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*See specific weed recommendations for details.

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