

NewsWatch

Update your tech knowledge

By WILLIE VOGT

ON most farms the second highest investment, after land, is the equipment you use to raise both crops and livestock. This technology remains the operational backbone of your business. At www.NebraskaFarmer.com,

you'll find the latest information to help you search out new and used equipment, learn about the most recent developments in the industry, and keep up with other trends impacting your business.

The new Iron "tab" choice at the top of the Web site opens up to an enhanced

machinery search tool that starts with the largest online inventory of equipment available to the industry. The Farm Progress partnership with Iron Solutions has expanded to include an online module that not only helps you find used equipment across the country, but also can help you sell machines you



ENHANCE YOUR EQUIPMENT

SEARCH: The new Iron "tab" is your window into new equipment search tools and added industry information. Check back often as more features are added.

may want to move out of your on-farm inventory.

This enhanced tool not only allows you to search for equipment, but also lets you utilize online tools to help you find the value of machines you own, or get information on the value of machines you want to buy. For example, if you see equipment on a list for a farm auction, you can search out similar models and get a handle on their value.

New tools allow you to list your own machines online quickly and easily to access a wider market for your equipment. More access to buyers can usually increase what you earn from a sale.

In addition to an advanced machinery module from Iron Search, you'll find our "Technology Update" module. Not only does it show new products, but also it offers information from crop-protection companies, technology firms and other industry updates right there every day. It's a handy space to check out regularly.

And look for more enhancements in the coming weeks. The Iron section of the Web site is a place to turn to keep up on tech and machinery for your business. Check it out soon.

Nebraska Digest

Two earn scholarships

Nebraska Farmer presented two University of Nebraska-Lincoln agricultural journalism scholarships during the 2008-09 school year. Recipients are Mallory Wittstruck of Martell and Michelle Masek of Columbus.

Ag awareness

Tara Foster and Eliene Loetscher have received 2009 Nebraska Agriculture in the Classroom Teachers of the Year awards. The awards are given by Nebraska Farm's Bureau's Ag Promotion Committee and the Agriculture in the Classroom Program. Foster is a fourth-grade teacher at Lake Maloney School in North Platte, and Loetscher is a first-grade teacher at Winside Public Schools in Winside.

State Beef Council chairman

J.D. Alexander, a cattleman from Pilger, has been elected as chairman of the Federation of State Beef Councils. The federation is the checkoff division of the National Cattlemen's Beef Association and is comprised of 45 state beef councils.

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