



RUN OUT OF JOBS, NOT DAYLIGHT.

Every day it's a race. You try to get through your entire to-do list—before the sun sets. Because working in the dark is no fun at all.

We asked farmers, ranchers, construction workers and other workaholics what they need to get the job done. We spent months on farms, ranches and work sites, analyzing everything from towing capacities to weather patterns. And after studying how side-by-sides are used out in the field, their strengths, and the opportunities to improve them, the answer is here.

Introducing Big Red,[™] the first multi-purpose utility vehicle workhorse ever created by Honda. Now you can carry along someone to help you get all that work done. In two big comfy seats with floating design to rest your back between jobs. Big Red uses a 675cc fuel-injected engine, so it has plenty of power. In the rear, there's a big, rugged tilting bed with a progressive-action strut. That bed can hold up to 500 lbs. of cargo, and if you need to haul more, Big Red is set up to tow up to 1200 lbs. You can even choose between two- and four-wheel drive.

Check it out at BigRed.Honda.com. Because either you finish the work or the work finishes you. And what you need isn't just another side-by-side, it's a Honda.

THE NEW BIG RED



bigred.honda.com

MULTI-PURPOSE UTILITY VEHICLES CAN BE HAZARDOUS TO OPERATE. FOR YOUR SAFETY, BE RESPONSIBLE. ALWAYS WEAR A HELMET, EYE PROTECTION AND APPROPRIATE CLOTHING. ALWAYS WEAR YOUR SEAT BELT, AND KEEP THE SIDE NETS AND DOORS CLOSED. AVOID EXCESSIVE SPEEDS, AND BE CAREFUL ON DIFFICULT TERRAIN. ALL MUV DRIVERS SHOULD WATCH THE SAFETY VIDEO "MULTIPURPOSE UTILITY VEHICLES: A GUIDE TO SAFE OPERATION" AND READ THE OWNER'S MANUAL BEFORE OPERATING THE VEHICLE. NEVER DRIVE UNDER THE