

Pick Your Energy Solution...



...and Increase Your Growth Potential



For Southern California Edison, it's about more than just keeping the lights on and the pumps working. It's about powering essential industries, like California's agriculture, while providing safe, reliable and affordable electricity to all of our customers.

SCE has developed advanced technology that offers energy management solutions for farms, ranches, dairies and other agricultural businesses.

Learn more about free hydraulic pump tests, energy efficiency solutions and demand response incentives that can help your business produce results.

**Visit us at Booth IJ25
at the 2012 World Ag Expo
February 14-16, 2012**

These programs paid for by California utility ratepayers and administered by SCE under the auspices of the California Public Utilities Commission. Terms and conditions apply.

C-1192

FOR OVER 100 YEARS... LIFE. POWERED BY EDISON.